

ICOMIA WORLD MARINAS CONFERENCE 2025



ICOMIA
INTERNATIONAL COUNCIL OF
MARINE INDUSTRY ASSOCIATIONS

VENICE ITALY



VENEZIA
CERTOSA
MARINA

VDV S.r.l. Vento di Venezia is thrilled to host the prestigious ICOMIA World Marinas Conference 2025 on the enchanting Certosa Island in Venice, Italy.

A Collaborative Effort: The event is honoured to be endorsed by local authorities and marine operators, alongside the strategic participation of ASSOMARINAS, the Italian Marinas Association.

Unforgettable Venue: The conference will be held at the state-of-the-art Venezia Certosa Marina, offering delegates a seamless blend of professional and personal experiences.

Shape a Sustainable Future, Together: Engage in insightful discussions, share best practices, and collaborate on designing the future of a more sustainable global marina industry.

Cultural Immersion: All while being surrounded by the captivating beauty and rich history of Venice.



PATROCINIO
REGIONE DEL VENETO



ABOUT ICOMIA



The International Council of Marine Industry Associations - ICOMIA - is the international trade association representing the global marine industry since 1966.

ICOMIA brings together national marine industry associations in one global organization and represents them at an international level, presenting a strong and united voice when dealing with issues challenging the industry.

No less than 37 national associations across the world are full members of ICOMIA today. Our members include countries from North America across to Japan and China and from Finland down to New Zealand.

ICOMIA's working committees predominantly consist of our member associations and provide forums where the national associations can share their experiences and most importantly plan collectively to address issues of the industry worldwide.

With the support of our members throughout the world and in conjunction with the appropriate associations, ICOMIA lobbies international authorities and major organizations, publishes documents and guidelines and produces tools to facilitate the growth of the industry.

ICOMIA acts internationally on behalf of all those concerned for the boating industry's continued success and the public's ability to enjoy boating at all levels in a clean environment.

MEMBERS

With the help of over 100 members throughout the world, ICOMIA acts internationally on behalf of all those concerned with the marine industry.

ICOMIA WORLD MARINAS CONFERENCE

The ICOMIA World Marinas Conference is a specialist marina conference overseen by the ICOMIA Marinas Group and held approximately every two years in a different worldwide location.

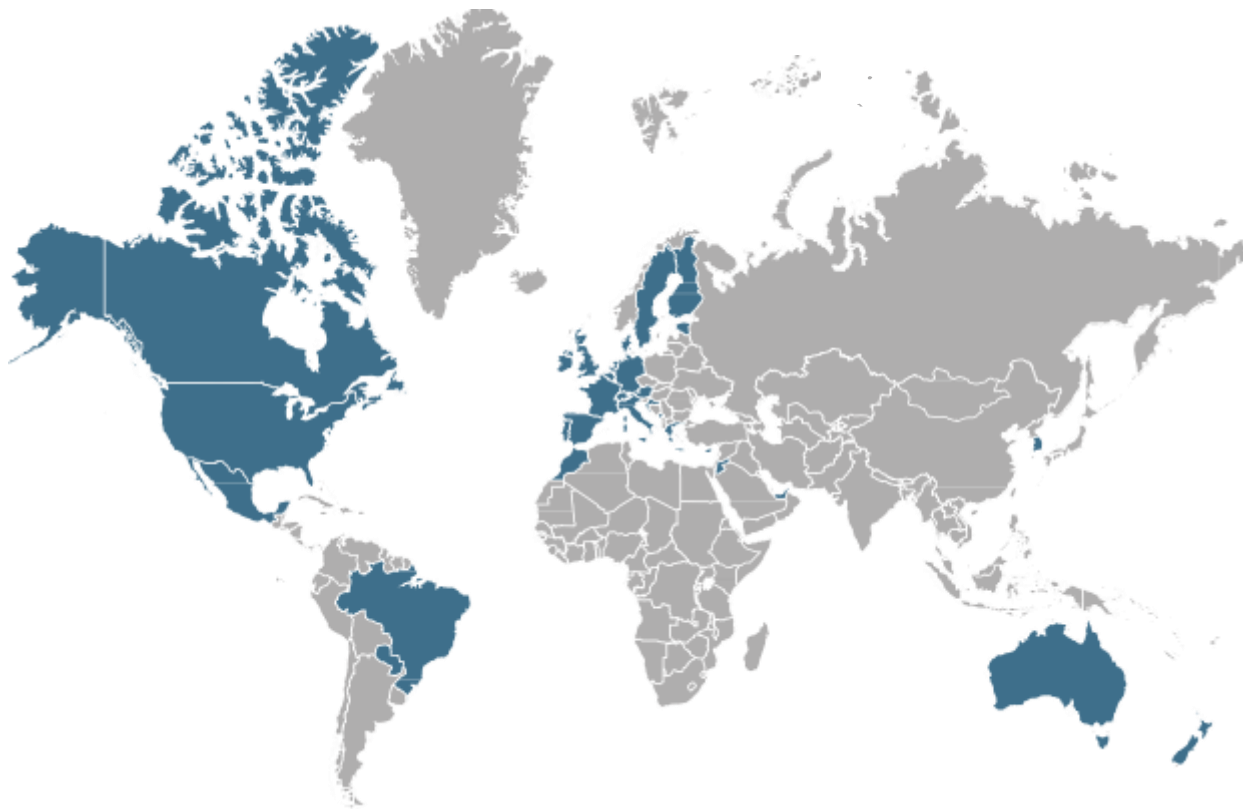
Starting in 1993 the conference has been held across Europe, the US, Australia and Asia and has covered a wide range of topics relating to the longevity and continued success of the marina community.

The event attracts marine professionals from all aspects of the business from marina owners, managers and staff, marina development organizations, technical experts, manufacturers of essential marina products, services and technologies, start-up businesses, media stakeholders, fleet owners and charter agencies. The last three events have been held in Greece (2018), Dubai (2021) and Portugal (2023).

ICOMIA WMC23

A total of 354 people registered to the conference.

- +300 people joined the Gala Dinner
- +200 people joined the Marinas Tour
- +50 Speakers



- Australia
- Austria
- Belgium
- Brazil
- Canada
- Croatia
- Cyprus
- Denmark
- UAE
- Estonia
- USA
- Finland
- France
- Germany
- Greece
- Ireland
- Italy
- Jordan
- Mexico
- Montenegro
- Morocco
- Netherlands
- New Zealand
- Paraguay
- Portugal
- South Korea
- Spain
- Sweden
- Switzerland
- UK

Guests joined the conference from 30 different countries across five continents. The 6 countries most represented were (in order): Portugal, Spain, UK, Italy, France and USA.

ICOMIA WMC 2025

The event will bring together marina professionals from around the world to convene on Venice Certosa Island, a unique venue hosting a first-class marina with integrated yachting and hospitality services, against a backdrop of Venice's largest park.

The **three-day** conference will address some of the biggest challenges facing the marina industry today such as alternative energy sources, economic and political stability, operations and protecting the environment.



ICOMIA WMC25

15-17 October 2025

Early autumn is the perfect season to discover some of the region's most iconic events.

The 20th edition of the Architecture Biennale will also be active in the same period.

The largest regatta in the world, the 57th BARCOLANA (www.barcolana.it) will be held on 12 October 2025 in Trieste, 50 miles from Venice.

On the weekend following the Conference delegates will be invited to participate in the Venetian sailing events:

Venice Hospitality Challenge (18 October 2025)

Veleziana (19 October 2025)

TIMELINE

BIENNALE CINEMA
August - September

HISTORICAL REGATTA
September

BARCOLANA
12 October 2025

**ICOMIA WORLD MARINAS
CONFERENCE – VENICE**
15-17 October 2025

**VENICE HOSPITALITY CHALLENGE
and THE VELEZIANA**
18 - 19 October 2025

XX BIENNALE ARCHITETTURA
24 May – 23 November 2025



ICOMIA WMC25 | DRAFT PROGRAM

DAY 1

09:30 – 17:30

REGISTRATION
CONFERENCE

WELCOME COCKTAIL

DAY 2

09:00 – 17:00

CONFERENCE

Starting @ 20:00

GALA DINNER
(other location in Venice!)

DAY 3

08:30 – 18:30

MARINAS TOUR
And FAREWELL
COCKTAIL

TOPICS

The Perfect Marina – by VIP boaters

Marinas and the energy transition

The Digital Transition and Smart Marinas

Marina certifications

Coastal management and Marina infrastructure

Inspirational Marinas and New Trends

Disaster Preparedness, Risk and Resilience

Venice - World Capital of Sustainability

The State of the Industry around the World

Global marina economics

Human Resources in Marinas

Marina marketing and Destination Management

Integrating Marinas and the Charter Industry

DAY 2 or 3 MARINAS TOUR

Ten nautical miles across the Venice Lagoon to discover regional nautical facilities



Porto turistico di Jesolo



Marina del Cavallino
Cavallino-Treporti



Marina Fiorita
Treporti



Marina di Portograndi



Venezia Certosa Marina



Marina Sant'Elena
Venezia



Compagnia della vela
San Giorgio maggiore



Consorzio cantieristica
minore veneziana



Sporting club di Chioggia



Darsena Mosella
Chioggia



Darsena San Felice
Chioggia

THE LOCAL HOST

VENTO DI VENEZIA

VdV, under a public-private partnership agreement with the Venetian municipality, is the developer of the Certosa Island regeneration program. The program has transformed the site from a disused military industrial plant into an area of natural beauty equipped with services for both residents and visitors.

The conference will take place at Venezia Certosa Marina on Certosa Island. Delegates will enjoy a totally unique professional and personal experience steeped in Italian and Venetian culture.

MISSION & VISION

We envision leveraging the economic power of yachting and tourism to revitalise hidden gems within Venetian territory. This initiative has started with Certosa Island, where we aim to breathe new life into abandoned or underutilised public property.

Our approach goes beyond simple economic development. We seek to seamlessly integrate the marine economy with Venetian culture, prioritising innovation, ecological responsibility, and cutting-edge design.



vento di venezia

VENEZIA
CERTOSA
MARINA

LOCATION & VENUE

VENICE

Venice has everything you need to create an exceptional business event. From continental and global accessibility, logistics and hospitality to the amazing natural, cultural and maritime heritage.

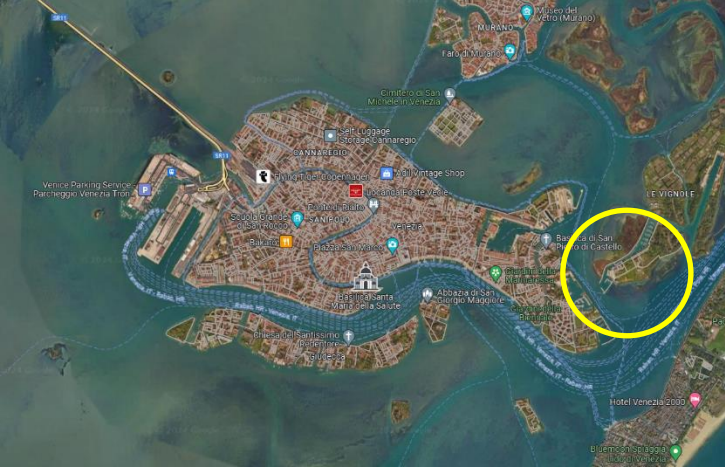
CERTOSA ISLAND

Certosa Island is strategically located in the heart of the Venice Lagoon, less than 1nm from the Piazza San Marco. Immerse yourself in history and nature amongst the attractively nurtured surrounding parkland. Certosa Island boasts a first-class marina with integrated yachting & hospitality services, hosting various events throughout the year.

The island is easily accessible by public transport services (50 mins from the Airport; 15 mins from Piazza San Marco; 30 mins from the railway station and car parks), and private taxis (20 mins from the Airport; 10 mins from Piazza San Marco; 20 mins from the railway station and car parks).



VENICE, ITALY



ISOLA DELLA CERTOSA



CONFERENCE ROOMS IN CERTOSA ISLAND

PLENARY ROOM

The boat storage area (photo above, 820 sqm), under its long wooden truss, can host conferences, congresses, events and dinners, art exhibitions, and concerts, for up to hundreds of participants.

It is a multifunctional space, that can be neatly divided into several sections. **Located in the immediate nearby of the marina pontoons**, it is easily accessible for embarking and disembarking from water taxis and for the loading/unloading of goods.

The external space can be used for open-air exhibition stands and nautical shows.

SATELLITE CONFERENCE ROOMS

Casello delle Polveri
Casa dell'Ortolano



MARINA EXCELLENCE VENEZIA CERTOSA MARINA



Quality Rating

Venezia Certosa Marina boasts **prestigious environmental and management certifications**. These certifications are a testament to our unwavering commitment to providing exceptional tourist and marina services while prioritising environmental sustainability and protecting the surrounding area.

Elevating Sustainability Standards: The ICOMIA World Marinas Conference, in collaboration with RINA, will be **ISO 20121 certified**. This prestigious designation recognises our commitment to sustainable event management and implementing best practices that align with the most advanced environmental standards.



SUSTAINABILITY PARTNER BioDesign Foundation

BioDesign Foundation is a non-profit organization based in St. Gallen, Switzerland, and represented in other countries. Based on the principles formalized by Luigi Colani, the Foundation promotes research and implementation of sustainable solutions for the protection of nature and the environment.

BioDesign Foundation pursues its mission of environmental protection, transforming environmental problems into "challenges, solutions and actions".



BRIEF MARKETING PLAN

Thanks to the sound network of Vento di Venezia together with the professional competence of the organising secretariat (**Arzanà** Communication and Events, leader in Event Management in Venice), the Marketing Plan will comprise the following main activities:

- Strategic planning at both local and international levels to enhance interest on the Conference, for: institutional and economical stakeholders.
- Conference Website – presenting information on the conference, logistics, together with news and the ONLINE REGISTRATION FORM, etc.
- Landing page online: www.worldmarinasconference.com
- Communication and media plan, featuring a social media strategy and the collaborative involvement of international media partners.
- The conference will also be promoted through the official channels of the supporting local authorities and Associations (Veneto Region, Municipality of Venice, Venice Marco Polo Airport, Assomarinas, Confindustria Nautica, etc...)
- Printed & Digital materials to be shared in most major boat shows all around the globe (Miami, Dubai, Venice, Genoa, Cannes, Monaco).
- Sponsorship Strategy to strengthen relationships and investments within the Conference

CONFERENCE IDENTITY LOGO

Capturing the Essence of Venice:

This year's ICOMIA World Marinas Conference logo places the iconic city of Venice centre-stage. We've incorporated a new, geometric emblem that seamlessly blends Venetian heritage with the spirit of the sea. This emblem graphically fuses two elements:

The Iron Prowhead of the Gondola: This iconic Venetian symbol, located ornamentally on the bow, represents the city's six historic districts.

Waves of the Sea: These evoke the world of marinas and the vital role they play in the maritime industry.

The result is a captivating design that celebrates both Italian tradition and the dynamic flow of the ocean.



CONFERENCE IDENTITY COLOR PALETTE

The colour palette keeps the original shade of blue of ICOMIA's logo, with a bright light blue, used also in a gradient version.

ICOMIA Dark Blue
C:100 M:51 Y:01 K:47
#004374

ICOMIA Mid Blue
C:74 M:27 Y:0 K:25
#047BC0

ICOMIA Light Blue
C:47 M:11 Y:01 K:0
#80bfe7



POSITIVE



NEGATIVE



CONFERENCE IDENTITY APPLICATION EXAMPLE



SPONSOR OPPORTUNITIES VISIBILITY

- TOP OPTION: Conference Naming IWMC25 (exclusive for TITLE SPONSOR)
- Logo in all printed/digital communication materials
- Mention in all press releases, with effect from the start of the Sponsorship agreement (potentially 18months)
- Sponsor Logo included in IWMC25 website with effect from from summer 2024
- Rights of use of IWMC25 Logo for sponsor communication
- Visibility of Sponsor Logo on monitors and screens throughout the Conference venue during the event
- Rights to distribute gifts and gadgets during the conference (production not included)
- 50 characters in IWMC25 website
- N1 dedicated Newsletter to be planned in the editorial calendar, starting from Summer 2024
- Social media posts to be planned in the editorial calendar, starting from Summer 2024
- Dedicated Graphics in specific conference areas (reception/catering, other tbd in conference venue and outdoor open spaces)

SPONSOR OPPORTUNITIES FREE TICKETING

- Full conference Free Entrance Ticket (conference, gala dinner, Marina Tour, welcome and Farewell Cocktails)
- Special Access for Sponsors' hosts to the Gala dinner
- Special Access for Sponsors' hosts to the Marinas Tour

SPONSOR OPPORTUNITIES YOUR BRAND STARRING IWMC25

- Special Mention at the Gala Dinner
- Support in the organization of a special event during IWMC25
- N.1 speech during the Gala Dinner

EXHIBITION AREA

The boat storage area, under its long wooden truss, can host conferences, congresses, events and dinners, art exhibitions, concerts, for hundreds of participants.

This is a multifunctional space that can be divided into several sections. Located close to the berthing area, it is easily accessible from the water taxi station and for goods deliveries.

The external space can be used for "open air" exhibition stands and nautical shows.

EXHIBITORS SPECIAL PACKAGES

- **INDOOR EXHIBITION AREA 3x3 mt AREA**
(structure, furniture, graphics, power: excluded)
- **OUTDOOR EXHIBITION AREA 4x4 mt AREA**
(structure, furniture, graphics, power: excluded)
- **WATER EXHIBITION AREA**
(Moorings included, power excluded)

GENERAL SPONSORSHIP FEE

	TITLE/NAMING SPONSOR 150.000,00 Euro	MAIN PLATINUM SPONSOR 90.000,00 Euro	MAIN SPONSOR 50.000,00 Euro	CO-SPONSOR 20.000,00 Euro	SUPPORTERS 5.000,00 Euro
VISIBILITY					
SPONSOR NAME in IWMC25 NAMING	X				
LOGO in all marketing publication and printing	X	X	X	X	X
Mention in PRESS RELEASES	X	X	X	X	X
LOGO/NAME in the sponsors/exhibitors section of IWMC25 WEBSITE	X	X	X	X	X
USE of IWMC LOGO in Sponsor's publications, website, social pages (with active link) After Organizing Committee authorization	X (required)	X	X	X	X
VIDEO (1min.) in monitors located in the foyer	X	X	X	X	
GADGET/printed materials inside IWMC25 SHOPPERS (shoppers tbd)	X	X	X	X	
BRIEF PRESENTATION (50 words) in the IWMC25 Website (SPONSOR SECTION)	X	X	X		
DEDICATED NEWSLETTER (Editorial calendar starting from August/September 2024, n.1 per month)	2	1			
DEDICATED SOCIAL POSTS (Editorial calendar, and platforms tbd: contents in charge of the Sponsor)	10	8	4		
GADGET distributed during specific reception service/events					
Dedicated graphics at reception services (n.2-4 A4 banner, other graphics: sponsor's expense)					
FREE TICKETING IN IWMC25					
FULL ENTRANCE TICKETS (CONFERENCE, GALA DINNER, MARINA TOUR)	8	6	4	3	2
SPONSOR's GUESTS for the GALA DINNER	6	4	2		
Extra Specific FREE MARINA TOUR ENTRANCE	4				
YOUR BRAND, STARRING IN IWMC25					
MENTION IN WELCOME IWMC25 SPEECH	X	X	X		
N.1 SPEECH DURING IWMC25 (n.1)	10 min.	5 min.			
SPEECH during the Gala Dinner	Greetings: 2 min.				

ALL FEES VAT EXCLUDED (if applicable)

TAILORED SPONSORSHIP FEES

	DINNER PARTNER 30.000,00 Euro	MARINA TOUR PARTNER 20.000,00 Euro	COFFEE BREAK, LUNCH, APERITIFS PARTNERS 5-10.000,00 Euro
VISIBILITY			
SPONSOR NAME in IWMC25 NAMING			
LOGO in all marketing publication and printing	X	X	X
Mention in PRESS RELEASES	X	X	X
LOGO/NAME in the sponsors/exhibitors section of IWMC25 WEBSITE	X	X	X
USE of IWMC LOGO in Sponsor's publications, website, social pages (with active link) After Organizing Committee authorization	X	X	X
VIDEO (1min.) in monitors located in the foyer	X	X	
GADGET/printed materials inside IWMC25 SHOPPERS (shoppers tbd)			
BRIEF PRESENTATION (50 words) in the IWMC25 Website (SPONSOR SECTION)			
DEDICATED NEWSLETTER (Editorial calendar starting from August/September 2024, n.1 per month)			
DEDICATED SOCIAL POSTS (Editorial calendar, and platforms tbd: contents in charge of the Sponsor)	2		
GADGET distributed during specific reception service/events	X	X	X
Dedicated graphics at reception services (n.2-4 A4 banner, other graphics: sponsor's expense)	Branding tbd	Branding tbd	X
FREE TICKETING IN IWMC25			
FULL ENTRANCE TICKETS (CONFERENCE, GALA DINNER, MARINA TOUR)	4	2	2
SPONSOR's GUESTS for the GALA DINNER	6		
Extra Specific FREE MARINA TOUR ENTRANCE		10	
YOUR BRAND, STARRING IN IWMC25			
MENTION IN WELCOME IWMC25 SPEECH			
N.1 SPEECH DURING IWMC25 (n.1)			
SPEECH during the Gala Dinner	5 min.		

ALL FEES VAT EXCLUDED (if applicable)

EXHIBITION AREA

EXHIBITORS
exhibition area

VISIBILITY

SPONSOR NAME in IWMC25 NAMING

LOGO in all marketing publication and printing

X

Mention in PRESS RELEASES

X

LOGO/NAME in the sponsors/exhibitors section of IWMC25 WEBSITE

X

USE of IWMC LOGO in Sponsor's publications, website, social pages (with active link), After Organizing Committee authorization

X

VIDEO (1min.) in monitors located in the foyer

GADGET/printed materials inside IWMC25 SHOPPERS (shoppers tbd)

BRIEF PRESENTATION (50 words) in the IWMC25 Website (SPONSOR SECTION)

DEDICATED NEWSLETTER (Editorial calendar starting from August/September 2024, n.1 per month)

DEDICATED SOCIAL POSTS (Editorial calendar, and platforms tbd: contents in charge of the Sponsor)

GADGET distributed during specific reception service/events

Dedicated graphics at reception services (n.2-4 A4 banner, other graphics: sponsor's expense)

FREE TICKETING IN IWMC25

FULL ENTRANCE TICKETS (CONFERENCE, GALA DINNER, MARINA TOUR)

2

SPONSOR'S GUESTS for the GALA DINNER

Extra Specific FREE MARINA TOUR ENTRANCE

YOUR BRAND, STARRING IN IWMC25

MENTION IN WELCOME IWMC25 SPEECH

N.1 SPEECH DURING IWMC25 (n.1)

SPEECH during the Gala Dinner

EXHIBITION AREA OPPORTUNITIES

INDOOR EXHIBITION AREA

3x3mt AREA (booth, furnitures, banners w/name - EXCLUDED)

power excluded.

5.000,00 Eur

OUTDOOR EXHIBITION AREA

4x4mt. AREA (booth, furnitures, banners w/name - EXCLUDED)

power excluded.

5.000,00 Eur

WATER EXHIBITION AREA

Mooring included, graphics not included

power excluded.

5.000,00 Eur

ALL FEES VAT EXCLUDED (if applicable)

CONTACTS

ICOMIA WMC25



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SEE YOU IN VENICE!

www.worldmarinasconference.com

